

Brand Success: How The World's Top 100 Brands Thrive And Survive By Matt Haig



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Madonna: the evolution and de-evolution of a brand

Timothi Jane Graham. Timothi Jane Graham is a personal branding specialist, photographer and copywriter. She travels the world working closely with entrepreneurs and

The ten most successful brands of 2010 - 24/7 wall

The annual Brand Z and Interbrand lists always get heavy press coverage. NKE) shows no signs of losing its spot as the world's premier sportswear company.

Apple 'most successful world brand' the register

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